



GYPSTRONG



BRANCO
GYPSUM

www.brancogypsum.co.in
www.maas-me.com



BRANCO GYPSUM

Brand Branco was created in the Middle East by MaaS General Trading DWC LLC -Dubai -UAE, to introduce quality Gypsum products in the South Asian market and thus established Branco Gypsum Pvt. Ltd - Bengaluru to market and promote the brand in India to meet the requirements of the construction industry with products that are economic, social and environmentally viable.

We are entrepreneurs having more than two decades of experience in the construction and HVAC industry.

Branco Gypsum plaster powder is sourced from the Mediterranean belt where the quality of natural gypsum rock is close to 100% purity.

Customer satisfaction is our prime focus and we always strive to go the extra mile to provide quality products, competitive prices and prompt after sales services to ensure once a client is always our client.

Apart from supply of gypsum plaster powder and boards, we also have tied up with some of the best companies for application to take up turnkey projects if required by our esteemed clients.

The construction industry in India is going through a difficult phase with huge shortages of sand and a cry to stop mining due to environmental issues. This makes Branco Gypsum an excellent alternative for internal walls and ceiling plastering.



FEATURES

- Single coat application can be directly applied on brick wall coverage upto 1.14 kg for 1 sq.ft.
- Enhanced light reflection imparting true colour toned gloss for painting.
- Compatible with any type of paint.
- Thickness can go up to 25 mm.
- Ceiling can also be done maximum 6 mm along with 3 mm hacking and bond coat.
- One year shelf life when stored in cool & dry covered place.
- Provides thermal and acoustic insulation.
- Crack Free • No powdering • Fungus Free • Fire resistant
- Light weight and affordable
- Eco Friendly & sustainable.

~ TECHNICAL SPECIFICATIONS



Purity (Whiteness)	> 90%	
Setting Time		
	Initial Time	Final time
	12-15min	24-30min
Compressive Strength(dry)	149 kg / cm²	
Dry bulk Density	750 Kg/m³	

- Single coat application • Very smooth finish
- Can be applied directly on the substrate.
- Free of shrinkage, cracks • Zero maintenance
- Compatible with all types of paint. White in colour

~ APPLICATION METHODOLOGY

1

PREPARE WALL SURFACE

The wall surface should be thoroughly cleaned before applying Branco Gypsum.

2

WETTING WALL SURFACE

Wet the substrate before applying Branco Gypsum.

3

MIX BRANCO GYPSUM

Mix plaster powder & water.

4

APPLY BRANCO GYPSUM

Apply mixed plaster on to the substrate and level it with an aluminum bottom scale.



~ DIRECTIONS OF USE



- The right way to mix is to add powder to water not water to powder.
- Avoid mixing more powder than can be used.
- Do not temper or mix fresh material once a mix has started to set.
- After taking the required amount of plaster, always fold the open end, to protect the plaster from moisture
- Setting time cannot be altered by diluting the mixture with water.



~ MIDDLE EAST BOARD MARKETED BY BRANCO

Branco Gypsum has tied up with a very reputed board manufacturing company in the Middle East.

Boards are made from 100% pure natural gypsum and belongs to A1-non combustible material group, durable, easy to shape, accommodates conventional electric / plumbing and cuttings/fittings. All conventional paints can be applied directly on it.

- Length (mm) Indian standard 1830 - GCC standard 2400 on request: any size between 1800 - 3000
- Width (mm) Indian standard 1220 - GCC standard 1200 ask our team for special width sizes
- Thickness (mm) standard 12.50
- Edge - Tapered: the standard convenient type on request: Squared / Beveled / Round
- Color - Face: Ivory - Back: Grey

Properties (Per 12.5 mm)	Specification
Flexural Strength (N) Longitudinal	≥ 605
Flexural Strength (N) Transverse	≥ 240
Nail Pull Resistance (N)	≥ 345
Core Hardness (N)	≥ 90
Core end Hardness (N)	≥ 90
Edge Hardness (N)	≥ 90
Thickness (mm)	± 0.2
Board Length (mm)	0, - 2.0 mm
Board Width (mm)	0, - 2.0 mm
End Squareness (mm)	± 2.0
Weight (kg/m ²)	8.0 ± 0.2



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**We also have regular shipments apart from India to other
South Asian countries like Srilanka, Bangladesh, Pakistan and Maldives.**